

IPMonitor

IP Insider - 2010

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General

This edition of IP Monitor – IP Insider presents select statistics relating to Australian Intellectual Property for the period 1 January 2010 to 31 December 2010.

Disclaimer

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Top 100 Patent Applicants/Patentees by Applications Accepted

No.	Applicant	Patents Accepted
1	Microsoft Corporation	264
2	LG Electronics Inc.	220
3	Daikin Industries, Ltd.	143
4	Qualcomm Incorporated	137
5	Shell Internationale Research Maatschappij B.V.	106
6	Novartis AG	96
7	IGT	94
8	Kimberly-Clark Worldwide, Inc.	83
9	Colgate-Palmolive Company	66
10	Honda Motor Co., Ltd.	63
11	Unilever PLC	60
12	F. Hoffmann-La Roche AG	58
13	Silverbrook Research Pty Ltd	56
14	Canon Kabushiki Kaisha	56
15	Illinois Tool Works Inc.	54
16	InterDigital Technology Corporation	53
17	BASF Aktiengesellschaft	51
18	3M Innovative Properties Company	50
19	Research In Motion Limited	50
20	Merck Sharp & Dohme Corp.	50
21	General Electric Company	49
22	Halliburton Energy Services, Inc.	48
23	Nokia Corporation	44
24	AstraZeneca AB	44
25	Fuji Xerox Co., Ltd.	44
26	Baker Hughes Incorporated	42
27	Merck Patent GmbH	41
28	Apple Inc.	39
29	Sanofi-Aventis Deutschland GmbH	39
30	Ethicon Endo-Surgery, Inc.	37
31	Becton, Dickinson and Company	37
32	Aristocrat Technologies Australia Pty Ltd	36
33	Toyota Jidosha Kabushiki Kaisha	35
34	Janssen Pharmaceutica N.V.	34
35	Chevron U.S.A. Inc.	33
36	Nestec S.A.	33
37	ITT Manufacturing Enterprises, Inc.	33
38	Hill's Pet Nutrition, Inc.	32
39	BASF SE	32
40	SMS Siemag Aktiengesellschaft	31
41	Deere & Company	31
42	Samsung Electronics Co., Ltd.	31
43	Covidien AG	29
44	Bayer CropScience AG	28
45	SCA Hygiene Products AB	28
46	Eaton Corporation	28
47	Warsaw Orthopedic, Inc.	28
48	Genentech, Inc.	27
49	Alcon, Inc.	27
50	S. C. Johnson & Son, Inc.	27
51	Aristocrat Technologies Australia Pty Limited	27
52	WMS Gaming Inc.	26
53	Inventio AG	25
54	Cadbury Adams USA LLC	25
55	Ecolab Inc.	25
56	Sandvik Intellectual Property AB	24
57	Motorola, Inc.	24
58	Cisco Technology, Inc.	24
59	DePuy Products, Inc.	24
60	PPG Industries Ohio, Inc.	23
61	Suntory Holdings Limited	23
62	Allergan, Inc.	23
63	ExxonMobil Research and Engineering Company	23
64	E.I. Dupont De Nemours and Company	22
65	Hilti Aktiengesellschaft	22
66	DSM IP Assets B.V.	22
67	Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V.	22
68	Leica Geosystems AG	22
69	Synthes GmbH	21
70	Dow Global Technologies Inc.	21
71	Biosense Webster, Inc.	21
72	Amgen Inc.	21
73	Tyco Healthcare Group LP	21
74	Raytheon Company	21
75	Carrier Corporation	21
76	The Procter & Gamble Company	20
77	Les Laboratoires Servier	20
78	Rohm and Haas Company	20
79	Universal Entertainment Corporation	20
80	Ares Trading S.A.	20
81	Cook Incorporated	19
82	Telefonaktiebolaget LM Ericsson (publ)	19
83	American Sterilizer Company	19
84	Monsanto Technology LLC	19
85	Oticon A/S	19
86	Syngenta Participations AG	19
87	Gambro Lundia AB	19
88	Bristol-Myers Squibb Company	19
89	Commonwealth Scientific and Industrial Research Organisation	19
90	Nycomed GmbH	18
91	Graphic Packaging International, Inc.	18
92	Sensormatic Electronics, LLC	18
93	Pfizer Products Inc.	18
94	Vestas Wind Systems A/S	18
95	ExxonMobil Upstream Research Company	18
96	Siemens Aktiengesellschaft	18
97	Glaxo Group Limited	17
98	THOMSON Licensing	17
99	Boehringer Ingelheim International GmbH	17
100	Sumitomo Chemical Company, Limited	17

Top 100 Trademark Applicants by Applications Accepted

No.	Applicant	Trademarks Accepted
1	Johnson & Johnson	110
2	Coles Supermarkets	65
3	LG Electronics Inc.	62
4	Glaxo Group Limited	60
5	Telstra Corporation Limited ACN/ARBN 051 775 556	58
6	ALDI Foods Pty Ltd ACN/ARBN 086 210 139	49
7	Nintendo Co., Ltd.	49
8	Philip Morris Brands	48
9	Eremad Pty Ltd ACN/ARBN 105 736 785	47
10	Societe des Produits Nestle S.A.	45
11	Unilever Plc	44
12	Novartis AG	44
13	Aristocrat Technologies Australia Pty Ltd	44
14	The Crown in Right	41
15	AGROCHEM PTY LTD	40
16	L'OREAL	38
17	Sony Corporation	37
18	Tel.Pacific Limited	36
19	Goston AVend Pty Ltd ACN/ARBN 007 453 410	36
20	SYNGENTA PARTICIPATIONS AG	36
21	Philip Morris Products S.A. incorporated in Switzerland	34
22	SANOFI-AVENTIS	34
23	Luxottica Group S.p.A.	34
24	Bristol-Myers Squibb Company incorporated in the State	32
25	Lidl Stiftung & Co. KG	32
26	Micros	32
27	The Procter & Gamble Company a corporation	32
28	LF, LLC a Delaware limited liability company	32
29	Robinson, Mark	31
30	Quality Garments Pty Ltd ACN/ARBN 098 152 839	30
31	Ainsworth Game Technology Limited	29
32	Woolworths Limited ACN/ARBN 000 014 675	29
33	Alphapharm Pty Limited ACN/ARBN 002 359 739	29
34	BIOFARMA	28
35	Reckitt & Colman (Overseas) Limited	28
36	Target Brands, Inc.	26
37	Wattyl Australia Pty Limited ACN/ARBN 000 035 914	26
38	Nintendo Co., Ltd.	26
39	The Coca-Cola Company	25
40	Target Australia Pty Ltd ACN/ARBN 004 250 944	25
41	Foster's Australia Limited ACN/ARBN 004 056 106	24
42	Apple Inc.	24
43	Mantra IP Pty Ltd ACN/ARBN 129 980 981	23
44	Koninklijke Philips Electronics N.V.	23
45	BLUESCOPE STEEL LIMITED	23
46	Mattel, Inc.	23
47	Southcorp Brands Pty Limited ACN/ARBN 005 156 945	22
48	Wm. Wrigley Jr. Company	22
49	Boehringer Ingelheim International GmbH	22
50	Wella Aktiengesellschaft	22
51	The Crown in the Right	22
52	Eli Lilly and Company	21
53	Henkel AG & Co. KGaA	21
54	Ares Trading S.A.	20
55	Think: Education Group Pty Ltd ACN/ARBN 119 365 990	20
56	Hyundai Motor Company	20
57	Nuro	20
58	Westpac Banking Corporation ACN/ARBN 007 457 141	20
59	Moose Creative Pty Ltd	20
60	University	20
61	DEGREMONT	19
62	Hewlett-Packard Development Company, L.P. a Texas limited partnership	19
63	Agri West Pty Ltd ACN/ARBN 108 899 181	19
64	HIMALAYA GLOBAL HOLDINGS LTD.,	19
65	Mars Australia Pty Ltd ACN/ARBN 008 454 313	18
66	Twentieth Century Fox Film Corporation	18
67	The Health Food Shop Pty Ltd ACN/ARBN 002 029 227	17
68	Aristocrat Technologies Australia Pty Limited	17
69	Philip Morris Products S.A.	17
70	Cisco Technology, Inc.	17
71	LG Electronics Inc. a Korean corporation	17
72	S. C. Johnson & Son, Inc. incorporated in the State	17
73	Carl Zeiss Meditec AG	17
74	Konami Australia Pty Ltd ACN/ARBN 076 298 158	16
75	Jurox Pty Ltd ACN/ARBN 000 932 230	16
76	Salesforce.com, Inc.	16
77	3M Company	16
78	Nycomed GmbH	16
79	Revlon Consumer Products Corporation	16
80	Blackmores Limited	16
81	ALCON, INC.	16
82	CARTIER INTERNATIONAL AG	16
83	KABUSHIKI KAISHA BANDAI NAMCO Games	15
84	DuluxGroup (Australia) Pty Ltd ACN/ARBN 000 049 427	15
85	Uni-Charm Kabushiki Kaisha	15
86	GILEAD SCIENCES LIMITED	15
87	Colgate-Palmolive Company	15
88	Parmalat Australia Ltd ACN/ARBN 072 928 879	15
89	Laverana GmbH & Co. KG	15
90	ASX Operations Pty Limited ACN/ARBN 004 523 782	15
91	Downunder GeoSolutions Pty Ltd	15
92	OSRAM Gesellschaft mit beschränkter Haftung	15
93	WRB Nominees Pty Ltd ACN/ARBN 008 801 072	15
94	BASF SE	15
95	Kabushiki Kaisha Square Enix (also trading as Square Enix Co., Ltd.) a Japanese Corporation	14
96	DePuy, Inc. a Delaware corporation	14
97	LANCOME PARFUMS ET BEAUTE & CIE	14
98	Bayer Aktiengesellschaft	14
99	Lion Nathan Australia Pty Limited	14
100	NEC Mastheads Pty Ltd ACN/ARBN 122 205 707	14

Top 20 Patent Firms by Patent Applications Accepted

No.	Patent Firm	Patents Accepted
1	Davies Collison Cave	2649
2	Spruson & Ferguson	2191
3	Griffith Hack	1805
4	Phillips Ormonde Fitzpatrick	1351
5	Watermark Patent & Trademark Attorneys	1029
6	FB Rice & Co	1005
7	Shelston IP	829
8	Pizzeys	774
9	Freehills Patent & Trade Mark Attorneys	700
10	Callinans	401
11	Cullens Patent and Trade Mark Attorneys	355
12	Madderns	350
13	Fisher Adams Kelly	284
14	Wrays	231
15	Collison & Co	144
16	A J Park	126
17	Allens Arthur Robinson Patent & Trade Marks Attorneys	123
18	Halfords IP	108
19	Peter Maxwell & Associates	99
20	Lord and Company	93

Top 20 Trademark Firms by Trademark Applications Accepted

No.	Trademark Firm	Trademarks Accepted
1	Davies Collison Cave	1729
2	SPRUSON & FERGUSON	1334
3	Griffith Hack	982
4	PHILLIPS ORMONDE FITZPATRICK	718
5	Shelston IP	553
6	F B Rice & Co	445
7	A J Park	355
8	Cullens Patent and Trade Mark Attorneys	325
9	Freehills Patent & Trade Mark Attorneys	321
10	Fisher Adams Kelly	299
11	Allens Arthur Robinson	271
12	Baker & McKenzie	271
13	Wrays	251
14	HODGKINSON McINNES PATENTS	240
15	Collison & Co	221
16	Corrs Chambers Westgarth	204
17	MIDDLETONS	203
18	PIZZEYS	197
19	Blake Dawson	192
20	WATERMARK PATENT & TRADEMARK ATTORNEYS	180

Patent Events by Occurrence

No.	Event	Occurrence
1	Applications for Amendment	873
2	Amendments Made	2996
3	Alteration of Name	2841
4	Assignments before Grant	1924
5	Assignments Registered	867
6	Section 223 Applications Received	248
7	Oppositions Lodged	110
8	Licences Registered	27
9	Extensions of Term of Standard Patents	38
10	Extensions granted	9
11	Applications with amended filing dates	24
12	Applications Open to Public Inspection	5692
13	Certified Innovation Patents	272
14	Complete Applications Filed	5812
15	Innovation Patent Applications Filed	1444
16	Innovation Patents Open to Public Inspection	1330
17	PCT applications which have entered the National Phase	18935
18	Provisional Applications Filed	5707
19	Applications Accepted	15779
20	Applications Lapsed, Refused Or Withdrawn, Patents Ceased or Expired	19083
21	Standard Patents Sealed	14488
22	Innovation Patents Sealed	1340
23	Offer to Surrender	14
24	Complete Specifications Treated as Provisional Specifications, Section 37	20
25	Amendment under Section 215, Death of the Applicant	5

Trademark Events by Occurrence

No.	Event	Occurrence
1	Applications filed	58711
2	Applications Accepted	44467
3	Registrations Linked	141
4	Opposition Filed	1027
5	Opposition Discontinued	563
6	Opposition Dismissed	113
7	Opposition Withdrawn	363
8	Opposition Refused	80
9	Opposition Rejected	8
10	Trade Marks Registered/Protected	40178
11	Applications for Extension of Time	143
12	Applications for Amendment	57
13	Application/IRs Amended and Changed	283
14	Application/IRs Name Amendments and Changes	1723
15	Registrations/Protected IRs Amended and Changed	107

16	Registrations/Protected IRs Name Amendments and Changes	7043
17	Applications Lapsed	14723
18	Applications Withdrawn	1146
19	Applications Refused	89
20	Subsequent Applications/Holders Recorded - Full Assignment	1215
21	Subsequent Applications/Holders Recorded - Partial Assignment	17
22	Subsequent Owners/Holders Registered - Full Assignment	9982
23	Subsequent Owners/Holders Registered - Partial Assignment	20
24	Transformation and Replacement	19
25	Cancellations of Entries in Register	594
26	Renewal of Registration/IR	20016
27	Non-use Proceedings - Applications Allowed	276
28	Non-use Proceedings - Applications Lodged	587
29	Non-use Proceedings - Applications Withdrawn	175
30	Non-use Proceedings - Applications Dismissed	17
31	Non-use Proceedings - Oppositions Lodged	207
32	Trade Marks Removed from the Register / IRs Expired	21030
33	Trade Marks Restored to Register	6